

Sponsorship proposal for the 14th SETAC Asia-Pacific Conference

The 14th SETAC Asia-Pacific Conference to be held on September 21st-25th 2024 in Tianjin, China, is an esteemed gathering that revolves around the shared vision of promoting a healthy Earth. As an influential regional branch of the Society of Environmental Toxicology and Chemistry (SETAC), this conference serves as a platform for scientists, researchers, policymakers, industry professionals, and environmental enthusiasts to come together and exchange knowledge, ideas, and solutions concerning environmental issues in the Asia-Pacific region.

The conference will showcase the latest advancements in environmental toxicology and chemistry. By addressing critical topics and challenges, it aims to contribute to the preservation and restoration of the delicate balance between human progress and ecological well-being. The conference serves as a catalyst for interdisciplinary collaborations, facilitating dialogue among diverse stakeholders from academia, government, industry, and non-governmental organizations.

Through scientific meetings, conferences, workshops, and publications, SETAC encourages the exchange of innovative research findings, methodologies, and best practices that can help address emerging environmental concerns. By exploring the intricate connections between human activities and the environment, the conference strives to promote sustainable development and the effective management of our natural resources. It delves into pertinent issues such as environmental pollution, climate change, ecotoxicology, behaviors of emerging contaminants, and risk assessment.

Through knowledge-sharing and networking, the 14th SETAC Asia-Pacific Conference seeks to foster collaboration and inspire collective action towards a healthier and more resilient planet. By bridging the gap between science, policy, and industry, it aims to influence decision-making processes and drive positive environmental change. More importantly this conference stands as a beacon of environmental consciousness and scientific excellence, uniting professionals with a

common goal of preserving and enhancing the health of our Earth. It serves as a dynamic platform where ideas are nurtured, solutions are explored, and partnerships are formed to promote a sustainable future for generations to come.

College of Environment Science and Engineering

Nankai University

2023.12

1. Rights and interests of the sponsors

The sponsorship is divided into 5 categories based on the amount of sponsor fee: 28000 USD, 21000 USD, 14000 USD, 7000 USD, 4200 USD, and 2800 USD. A sponsor fee of 28000 USD is qualified for a main sponsor.

Please refer to the attached page for details on the benefits of sponsoring the conference.

After determining the category of sponsorship, sponsors should contact the sponsorship working group of the organising committee. After consultation, both parties can sign the sponsorship agreement. The actual sponsored amount and rights shall be subject to the agreement signed by both parties.

The deadline for application for sponsorship is **July 20th, 2024**. The payment of sponsorship shall be made in accordance with the signed agreement.

Remittance account information:

Opening Bank: National Australia Bank (NAB)

Account Name: SETAC AP

BSB: 084-255 (For transfers within Australia)

Account: 24-407-7020

BIC/SWIFT code: NATAAU3303M (For transfers from outside Australia)

Address: U 27 2 Masthead Drive, Cleveland, Queensland 4163, Australia

2. Sponsorship categories and rights details

Number	Rights details		28000 USD	21000 USD	14000 USD	7000 USD	4200 USD	2800 USD
1	Place the company logo on the official conference website		✓	✓	✓	✓	✓	✓
		Note: Place logos and company website links for 28000 USD, 21000 USD, and 14000 USD sponsorships on the website homepage (displayed at the bottom of each page): Set up the "Sponsorship" page on the website.						
2	The company name and logo appear on the back cover of the conference manual		✓	✓	✓			
3	The company name appears in the sponsorship module of the conference manual		✓	✓	✓	✓	✓	✓
4	Provide one page in the conference manual for enterprise introduction and promotion		✓					
5	The company name and logo appear on the background board of the main venue of the conference		✓	✓	✓			
6	Place a roll-up banner at the interested venue		✓	✓	✓	✓		
7	Company leader (1 person) is allowed to attend the opening and closing ceremonies and take a seat as a guest		✓	✓	✓			
8	Provide booths of certain area according to the sponsorship		✓ (3)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	✓ (1)
		Note: Booth positions will be prioritized and selected from the highest to the lowest amount of sponsorship. The booth area will be determined based on the amount of sponsorship. Booths can guarantee at least 4 days of exhibition (22-25 days, except for the opening and closing ceremonies); The exhibition is planned to be set up in the main venue and adjacent venues. The booth area contains a table measuring 180 x 60 cm.						
9	Play corporate promotional videos during the tea break in the session		✓ (15 min)	✓ (10 min)	✓ (5 min)	✓ (2 min)		
10	1 expert recommended by the company (qualification must meet the requirements of the organizing committee) to give a keynote speech at the relevant session		✓	✓				

		Note: Sponsors who recommend experts to give keynote presentations must submit their submissions in advance and have them reviewed by the conference. If there are no issues with the review, the presentation can be made.					
11	Registration fee is waived for a certain number of sponsor attendees based on their sponsorship quota		✓ (6)	✓ (4)	✓ (3)	✓ (2)	✓ (1)
		Note: Non-registered attendees who are not waived registration fees are not allowed to attend sessions and the conference do not provide meal vouchers for them.					
12	Place one copy of company information reviewed by the organizing committee in the conference material bag (provided by the company)		✓ (20 page)	✓ (1 page)	✓ (1page)		
13	Name and provide dinner or visiting activities by the sponsors (22nd, 23rd, 24th)		✓	✓	✓		
14	Lunch event organized by sponsors (self-provided, cold meal required, organizing committee provides meeting room)			✓	✓		
15	Company bidding: Place logos (2000 pieces) on pens, notebooks, bags, USB drives, umbrellas, chair covers, and other items as VIP souvenirs (200 pieces)		✓ (priority)	✓	✓	✓	✓
		Note: This bidding content is not included in the sponsorship rights of 28000 USD, 21000 USD, 14000 USD, 7000 USD, 4200 USD, and 2800 USD mentioned above. It can be bid separately with a starting price of 2800 USD.					
16	Time effect: After signing the sponsorship agreement, sponsors can be marked in the official propaganda channels such as the conference website and official account		✓	✓	✓	✓	✓
17	Other matters agreed upon by both parties through negotiation		✓	✓	✓	✓	✓
		Session talks, lunch meetings, and other actions can be negotiated based on mutual interest					

3. Sponsorship rules and relevant regulations

According to international practice, if the conference is forced to be postponed or cancelled due to uncontrollable reasons, including but not limited to epidemics, earthquakes, floods, damage to the exhibition hall, etc., the organizer has the right to retain a portion of the sponsorship amount to pay for the expenses incurred in the preliminary preparation work.

Advertising

The advertisements published by sponsors in any publication of the conference must comply with the relevant laws and regulations of the People's Republic of China on advertising. If an advertisement is published in violation of laws and regulations, the organizer will report to the relevant regulatory authorities for handling. At the same time, the organizer reserves the right to take further action.

Booth regulations

1. During the exhibition, all booths must be guarded by the staff of the sponsors;
2. Without the approval of the Secretariat, sponsors are not allowed to install background panels in their respective booths that obstruct or block the light in their adjacent booths;
3. Without approval, all sponsors are not allowed to distribute various materials outside the booth, and high decibel sound systems and flash lights are not allowed to be used inside the booth;
4. All sponsors are not allowed to move or close their booths before the end of the conference;
5. Without approval, all sponsors are not allowed to hold various lottery or competition activities within the booth;
6. Sponsors are not allowed to place any nails, adhesives, or screws in their booths to cause damage. If such behavior occurs, it must be cleaned up by the venue management personnel, and all losses and related expenses shall be borne by the sponsors. During the exhibition, if the damage to public goods is caused by the negligence of the sponsors, their employees or agency staff, the sponsors shall pay the relevant loss fees;

7. Sponsors must be careful not to damage public equipment when building booths.

In case of damage, sponsors must pay the cost of the loss.

Fire regulations

All sponsors must comply with the following fire regulations. For sponsors who refuse to comply with regulations, the fire department will have the right to demolish their booths and impose fines. The building materials for the booth must be non-flammable and explosive materials, and high-pressure and electronic high-heat items such as high-pressure mercury lamps and electric irons are not allowed to be used in the exhibition hall. Smoking is not allowed in the exhibition hall.

Insurance

The organizing committee suggests that all sponsors purchase insurance for their exhibition boards and personal belongings to resist losses caused by fire, theft, damage, and other dangerous behaviors. Any losses incurred by sponsors due to failure to purchase insurance will not be borne by the conference.

Subleasing booth

All sponsors are not allowed to sublet their booth to any other third party, and a booth cannot be shared with any third party.

Waste cleaning

During the exhibition setup and dismantling period, the packaging and building materials used shall not obstruct the exhibition passage. At the end of the exhibition, the contracting sponsor must remove all materials from the site within the specified time according to the evacuation schedule, including the double-sided carpet tape used in the client's booth. The organizing committee has the right to charge relevant units for the removal of excessive waste, including but not limited to booth bulky waste, cardboard boxes, packaging materials, or printed materials.

Promoting products

Without approval, no sponsors are allowed to distribute food or beverages in the exhibition hall, and no items are allowed to be sold in the booth or exhibition hall. Violating sponsors will be forcibly required to withdraw from the exhibition, and the conference will not refund any funds.

Exhibit

All exhibits exhibited at the conference must comply with the regulations of the National Food and Drug Administration or relevant government agencies. If the exhibits have not yet been approved for listing, please clearly indicate on the exhibits: "Not yet listed or awaiting government approval". Violating sponsors will be forcibly required to withdraw from the exhibition, and in this case, the conference will not refund any funds.

*** Special notes:**

1. According to the principle of first come, first choice, booth allocation will be carried out for similar sponsors based on the advance deposit time.
2. Any activities of all sponsors during this conference, including specific speech content, promotional video content, and all advertising and publicity inside and outside the venue, must be reviewed and approved by the conference organizing committee before they can be carried out or used.
3. The organizing committee has the final right to interpret the content of this sponsorship proposal.